Open Education Week 2019

SUNY Geneseo
March 4-8
Sponsored by Milne Open Services Team (MOST)

Open Education Week is a global event that seeks to raise awareness of free and open sharing in education and the benefits they bring to teachers and learners. Coordinated by the **Open Education Consortium**, the event showcases projects, resources, and ideas from around the world that demonstrate open education in practice.

Events - all **free & open** to the public

Monday, March 4

Karen R. Cangialosi
Teaching in the Open:
From Open Educational Resources to Open Pedagogy
9:00 a.m. – 10:00 a.m., Doty Hall, Tower Room, Room 300

Teaching in the Open is about building connections and community, and contextualizing learning in a larger world outside of the classroom. The use of Open Educational Resources (OER) as alternatives to traditional textbooks offers powerful opportunities to improve educational access and effectiveness. OER's can help alleviate the financial burden that students face from high textbook costs, but beyond that, open educational practices and open pedagogy have the potential to dramatically transform how students learn. Open engages us in a dialogue with the wider public, and helps us address the question: How can my role as a teacher or professional in higher education have a greater impact in influencing our larger culture?

Karen Cangialosi, Ph.D., is Coordinator of Faculty Enrichment and Professor of Biology at Keene State College. She also serves as the KSC Open Education Faculty Fellow where she facilitates an Open Pedagogy Faculty Learning Community, and is co-leader of KSC Open, a Domain of One's Own campus project. Karen spearheaded a movement to replace traditional textbooks with OER and other freely available resources for almost all KSC biology courses; and she incorporates methods of Open Pedagogy in all of her biology courses. She also runs a coral reef monitoring program in the Turks and Caicos Islands, and a research program on the behavioral ecology of spiders in Keene, NH.

Tuesday, March 5

Elaine Farrally-Plourde
Opening Doors to OER
1:00 p.m.–2:30 p.m., Milne Library, Room 213

One instructional designer's experience overcoming a structure of obstacles.

With a background in web design, database administration, information and instructional design, Elaine currently uses her organizational and project management skills to coordinate two OER programs (at both Queensborough Community College and Westchester Community College).
The work has been rewarding, she says, "Being immersed in the OER community the last year has given me a renewed sense of enthusiasm, creativity, and commitment to not just community college students but to all students who stand to benefit from textbook savings without sacrificing quality."

OER services
Part of the SUNY Open Educational Resources Services Professional Development Series

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Tuesday, March 5
Paywall
Screening & panel discussion
4:00 p.m.–6:00 p.m., Milne Library, Room 213

"*Paywall: The Business of Scholarship* is a documentary which focuses on the need for open access to research and science, questions the rationale behind the $25.2 billion a year that flows into for-profit academic publishers, examines the 35-40% profit margin associated with the top academic publisher Elsevier and looks at how that profit margin is often greater than some of the most profitable tech companies like Apple, Facebook and Google." — paywallthemovie.com. Following the screening there will be a panel discussion led by Library Director Ben Rawlins, Director of Open Teaching and Learning Alexis Clifton, and Professor of English Paul Schacht, Ph.D.

Wednesday, March 6
Lawrence Lessig
On the Obligations of Scholars
7:30 p.m., Wadsworth Auditorium, Room 219

REGISTER

(Registration not required, but appreciated!)

Lawrence Lessig is the Roy L. Furman Professor of Law and Leadership at Harvard Law School. Prior to returning to Harvard, he taught at Stanford Law School, where he founded the Center for Internet and Society, and at the University of Chicago. He clerked for Judge Richard Posner on the 7th Circuit Court of Appeals and Justice Antonin Scalia on the United States Supreme Court.

Lessig is a founding board member of Creative Commons and serves on the Scientific Board of AXA Research Fund. A member of the American Academy of Arts and Sciences and the American Philosophical Association, he has received numerous awards including a Webby, the Free Software Foundation's Freedom Award, Scientific American 50 Award, and Fastcase 50 Award.

Cited by *The New Yorker* as "the most important thinker on intellectual property in the Internet era," Lessig has focused much of his career on law and technology, especially as it affects copyright. His current work addresses "institutional corruption"—relationships which, while legal, weaken public trust in an institution—especially as that affects democracy.

His books include: *Fidelity and Constraint* (forthcoming 2019), *America, Compromised* (2018), *Republic, Lost v2* (2015), *Republic, Lost* (2011), *Remix: Making Art and Commerce Thrive in the Hybrid Economy* (2008), *Code v2* (2006), *The Future of Ideas* (2001), and *Code and Other Laws of Cyberspace* (1999). Lessig holds a BA in economics and a BS in management from the University of Pennsylvania, an MA in philosophy from Cambridge University, and a JD from Yale.

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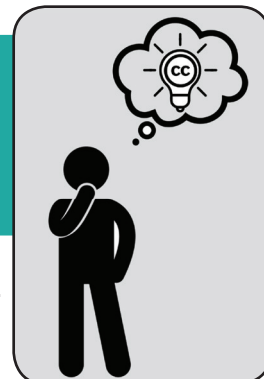# Open Education Week 2019

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Thursday, March 7
OER Open House
OER Recognition of Faculty
12:00 p.m.–4:00 p.m., Milne Library, Room 208

Join us at Milne Library on Thursday for an overview of the OER materials, ideas, and services we offer, as well as some games and prizes. An exhibit featuring SUNY OER Service's print textbooks will greet you in the lobby, where you will find directions to a room filled with OER wonders! Representatives from Milne's Open Services team will be there to talk you through some OER course offerings and development platforms and answer any questions; there will also be plenty of material to search through on your own!

Learn about the OER efforts here on campus and celebrate the successes of Geneseo faculty who have joined and contributed to this movement.

Friday, March 8
Creative Commons USA
11:00 a.m.–1:00 p.m. **Student advocacy conversation**
1:00 p.m.–2:00 p.m. **Faculty & staff for student success conversation**
Student Union Hunt Room

A Creative Commons USA representative will speak with students about how to affect change and join the open movement to advocate for open licensing and educational resources. Following this discussion, they will speak with faculty and staff on campus who are concerned about the detrimental effects that traditional textbook culture (prices, learning outcomes, etc.) has on students.

Creative Commons develops, supports, and stewards legal and technical infrastructure that maximizes digital creativity, sharing, and innovation.

For more information about OER at Geneseo and across the SUNY system, contact SUNY OER Services at oer.suny.edu, oer@suny.edu, or tweet us @sunyoerservices.

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